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環球數碼

GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 8271)

## PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the FY2022 and the information currently available to the Board, the Group expects to record a net loss of not more than HK\$11,000,000 for the FY2022 as compared to a net profit of HK\$823,000 recorded for the corresponding period in 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Global Digital Creations Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2022 (“**FY2022**”) and the information currently available to the Board, the Group expects to record a net loss of not more than HK\$11,000,000 for the FY2022 as compared to a net profit of HK\$823,000 recorded for the corresponding period in 2021. The loss is mainly attributable to the decreases in revenue and gross profit as a result of the outbreak of COVID-19 pandemic in 2022.

Despite the above situation, the Group’s overall operational and financial position remains stable.

This announcement is only based on a preliminary assessment of unaudited consolidated management accounts of the Group for the FY2022 and the information currently available to the Board, which have not been audited or reviewed by the Company's auditor or reviewed by the audit committee of the Company and may be subject to adjustments. The Company is still in the process of finalising the financial results of the Group for the FY2022. Financial information and other details of the Group will be disclosed in the final results announcement of the Group for the FY2022 which is expected to be announced by the end of March 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Global Digital Creations Holdings Limited**  
**Xu Liang**  
Chairman

Hong Kong, 10 March, 2023

*As at the date of this announcement, the Board comprises Mr. Xu Liang (Chairman), Mr. Wang Hongpeng (Managing Director) and Mr. Xiao Yong as Executive Directors; Mr. Chen Zheng (Deputy Chairman) as a Non-executive Director; Prof. Japhet Sebastian Law, Mr. Lam Yiu Kin, Mr. Zheng Xiaodong and Mr. Li Yao as Independent Non-executive Directors.*

*This announcement, for which the directors of the Company (the "Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the website of the Stock Exchange at <http://www.hkexnews.hk> on the "Latest Listed Company Information" page for at least seven days from the date of its publication and on the website of the Company website at <http://www.gdc-world.com>.*

*\* For identification purpose only*