

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



環球數碼

**GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED**

環球數碼創意控股有限公司\*

*(Incorporated in Bermuda with limited liability)*

*(Stock Code: 8271)*

## **PROFIT WARNING**

This announcement is made by Global Digital Creations Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the “**2024 Interim Period**”) and the information currently available to the Board, the Group is expected to record a loss of not more than HK\$23,400,000 for the 2024 Interim Period as compared to a loss of HK\$4,883,000 recorded for the corresponding period in 2023. The loss is mainly attributable to a loss incurred from the release of an animated film in January 2024.

This announcement is only based on a preliminary assessment of unaudited consolidated management accounts of the Group for the 2024 Interim Period and the information currently available to the Board, which have not been audited or reviewed by the Company’s auditor and could be subject to adjustments. The Company is still in the process of finalising the financial results of the Group for the 2024 Interim Period. Financial information and other details of the Group will be disclosed in the interim results announcement of the Group for the 2024 Interim Period which is expected to be announced by end of August 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Global Digital Creations Holdings Limited**  
**Xu Liang**  
*Chairman*

Hong Kong, 6 August 2024

*As at the date of the announcement, the Board comprises Mr. Xu Liang (Chairman), Mr. Feng Xianhuai (Managing Director) and Mr. Wang Hongpeng as Executive Directors; Mr. Chen Zheng (Deputy Chairman) as Non-executive Director; Mr. Lam Yiu Kin, Mr. Zheng Xiaodong and Ms. Wu Chunhua as Independent Non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the websites of the Stock Exchange at <http://www.hkexnews.hk> on the "Latest Listed Company Information" page for at least 7 days from the date of its publications and on the Company's website at <http://www.gdc-world.com>.*

*\* For identification purpose only*