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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 8271)

POSITIVE PROFIT ALERT

This announcement is made by Global Digital Creations Holdings Limited (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "SFO").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (the "2025 Interim Period") and information currently available, the Group expects to achieve a turnaround from loss for the six months ended 30 June 2024 of HK\$22.69 million to a profit for the 2025 Interim Period of not less than HK\$23million.

Such expected turn-around were primarily due to 1) decrease in net loss from the continuing operation of approximately HK\$17 million and 2) the one-off net gain of approximately HK\$33 million on deconsolidation of the Group's discontinued operations of 廣東環球數碼創意產業有限公司 ("Guangdong GDC"). As disclosed in the Company's announcement dated 27 May 2025, the bankruptcy liquidation application of Guangdong GDC had been accepted by the court. A bankruptcy administrator was officially appointed on 11 June 2025. Therefore, the Company will no longer be consolidated into the Group's financial results.

The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the 2025 Interim Period and information currently available, which have neither been reviewed by the audit committee of the Company nor reviewed or audited by the independent auditor of the Company and could be subject to adjustments.

The Company is still in the process of finalising the interim results of the Group for the 2025 Interim Period, the actual results may be different from what is disclosed in this announcement. Financial information and other details of the Group will be disclosed in the interim results announcement of the Company for the 2025 Interim Period which is expected to be published in mid-August 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Global Digital Creations Holdings Limited

Xu Liang

Chairman

Hong Kong, 7 August 2025

As at the date of this announcement, the Board comprises Mr. Xu Liang (Chairman), Mr. Feng Xianhuai (Managing Director) and Mr. He Peng (Deputy Managing Director) as Executive Directors; Mr. Chen Zheng (Deputy Chairman) as Non-executive Director; Mr. Lam Yiu Kin, Mr. Zheng Xiaodong, Ms. Wu Chunhua and Ms. Yang Siweias Independent Non-executive Directors.

This announcement, for which the directors of the Company (the "**Directors**") collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at http://www.hkexnews.hk on the "Latest Listed Company Information" page for at least seven days from the date of its publication and on the website of the Company website at http://www.gdc-world.com.

* For identification purpose only