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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8271)

APPOINTMENT OF A NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Leung has been appointed as a non-executive Director with effect from 1 December 2005.

The board (the “Board”) of directors (the “Directors”) of Global Digital Creations Holdings Limited (the “Company”) is pleased to announce that Mr. Leung Shun Sang, Tony (“Mr. Leung”) has been appointed as a non-executive Director with effect from 1 December 2005.

Mr. Leung, aged 62, holds a Master Degree in Business Administration of New York State University. He is non-executive Director of Shougang Concord International Enterprises Company Limited, Shougang Concord Grand (Group) Limited, Shougang Concord Technology Holdings Limited and Shougang Concord Century Holdings Limited, all of which are companies listed on the Main Board of The Stock Exchange of Hong Kong Limited. Mr. Leung is also the managing director of CEF Holdings Limited. He has extensive experience in areas of finance, investment and corporate management.

As at the date of this announcement, Mr. Leung does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company and was interested in 8,278,000 shares and 679 share options of Shougang Concord Grand (Group) Limited, an associated corporation of the Company.

Mr. Leung has entered into a service contract with the Company for a term of one year commencing from 1 December 2005 and ending on 30 November 2006 and is subject to retirement by rotation and reelection at annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Leung will receive a director’s fee to be determined by the Board with reference to his duties and responsibilities. The policy of the Company on remuneration is based on the Directors’ experience, responsibility, workload and time devoted to the Company and its subsidiaries. Save as disclosed herein, there are no other benefits provided to Mr. Leung for his directorship in the Company.

The Board would like to express its warmest welcome to Mr. Leung for his joining as non-executive Director and deeply believes that his extensive expertise and experience in management will be beneficial to the Group.

* For identification purposes only

Save and except for the abovementioned, Mr. Leung does not hold any other positions in the Company or any of its subsidiaries and has not held any other directorships of listed companies in the last three years and he does not have any interests in the shares or underlying shares of the Company. There are no other matters in relation to the appointment of Mr. Leung that need to be brought to the attention of the shareholders of the Company.

As at the date of this announcement, the Board comprised Mr. Anthony Francis Neoh (Joint Chairman and non-executive Director), Mr. Cao Zhong (Joint Chairman and executive Director); Dr. David Deng Wei (Vice-chairman and non-executive Director); Mr. Chen Zheng (General manager and executive Director); and Mr. Leung Shun Sang, Tony (non-executive Director); Mr. Gordon Kwong Che Keung, Professor Japhet Sebastian Law and Mr. Bu Fan Xiao (independent non-executive Directors).

By Order of the Board
Global Digital Creations Holdings Limited
Tang Wing Fai
Company Secretary

Hong Kong, 1 December 2005

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the day of its posting and at the Company’s website www.gdc-world.com.