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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)

APPOINTMENT OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board announces that Mr. Paul Yuen Chiu Kwan was appointed as an independent non-executive Director with effect from 25 September 2004.

The board (the “Board”) of directors (the “Directors”) of Global Digital Creations Holdings Limited (the “Company”) is pleased to announce that Mr. Paul Yuen Chiu Kwan (“Kwan”) was appointed as an independent non-executive Director with effect from 25 September 2004.

Mr. Kwan, aged 63, has extensive expertise and experience in computer graphics and operation fields. He is a fellow member of the Hong Kong Institute of Certified Public Accountants and the Association of International Accountants U.K. and has since 1995 been a director and since 1992 the president of Forumaz Company Limited which is in management consultancy business. Mr. Kwan was a joint managing director of Playmates International Holdings Limited Hong Kong between 1988 and 1991 and was a director and first executive vice president of a public company in New York City (which subsequently became a division of MCVA INC. USA) from 1983 to 1987. Prior to 1983, Mr. Kwan was a director and group comptroller of the Universal Group Hong Kong, which engaged in manufacturing, marketing and distribution business with subsidiaries in Asia and the Pacific, North America and Europe, for over 10 years.

Mr. Kwan is independent of and not connected with any directors, chief executive, substantial or management shareholders of the Company or its subsidiaries or any of their respective associates. In addition, he does not have any interests in the shares or underlying shares of the Company with the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Kwan has not entered into any service contract with the Company and is subject to retirement by rotation and re-election at annual general meeting of the Company in accordance with the bye-laws of the Company. The director’s fee payable to Mr. Kwan will be fixed by the Board subject to shareholders’ approval in annual general meeting. Save as disclosed herein, there are no other benefits provided to Mr. Kwan for his directorship in the Company.

The Board would like to express its warmest welcome to Mr. Kwan for his joining as an independent non-executive Director and deeply believes that his extensive expertise and experience in computer graphics and operation fields will be beneficial to the Company in its overall governance and management.

At the date of this announcement, the Board comprised Mr. Anthony Francis Neoh (Chairman and non-executive Director); Dr. David Deng Wei (Vice-chairman and non-executive Director); Mr. Raymond Dennis Neoh (executive Director); Mr. Stephen Scharf (non-executive Director); Mr. Gordon Kwong Che Keung and Professor Japhet Sebastian Law (independent non-executive Directors).

By Order of the Board
Global Digital Creations Holdings Limited
Amelia Mak Lai Yu
Company Secretary

Hong Kong, 28 September 2004

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com for at least 7 days from the day of its posting and the Company's website www.gdc-world.com.

* *For identification purposes only*