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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 8271)

CHANGE OF QUALIFIED ACCOUNTANT

The Board announces a change of the chief financial officer and qualified accountant of the Company.

The board (the “Board”) of directors (the “Directors”) of Global Digital Creations Holdings Limited (the “Company”) hereby announces that Mr. Mak Yau Kee, Adrian (“Mr. Mak”) has tendered his resignation as the chief financial officer and qualified accountant of the Company, with effect from 13 August 2004 to pursue his own career development.

The Board further announces that Mr. Ho Tak Kay has been appointed as the chief financial officer and qualified accountant of the Company, with effect from 13 August 2004.

The Board and Mr. Mak confirmed that there were no disagreements with each other, and there were no matters relating to the resignation of Mr. Mak which should be brought to the attention of the shareholders of the Company.

As at the date of this announcement, the Board comprised Mr. Anthony Francis Neoh (Chairman and non-executive Director); Mr. David Deng Wei (Vice-chairman and non-executive Director); Mr. Raymond Dennis Neoh (executive Director); Mr. Stephen Scharf (non-executive Director); Mr. Gordon Kwong Che Keung, and Professor Japhet Sebastian Law (independent non-executive Directors).

By Order of the Board
Global Digital Creations Holdings Limited
Amelia Mak Lai Yu
Company Secretary

Hong Kong, 13 August 2004

* For identification purposes only

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the day of its posting and at the Company’s website www.gdc-world.com.